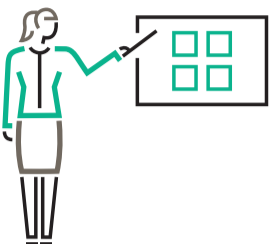
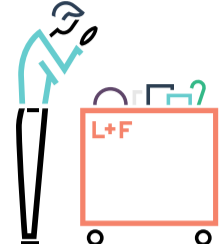


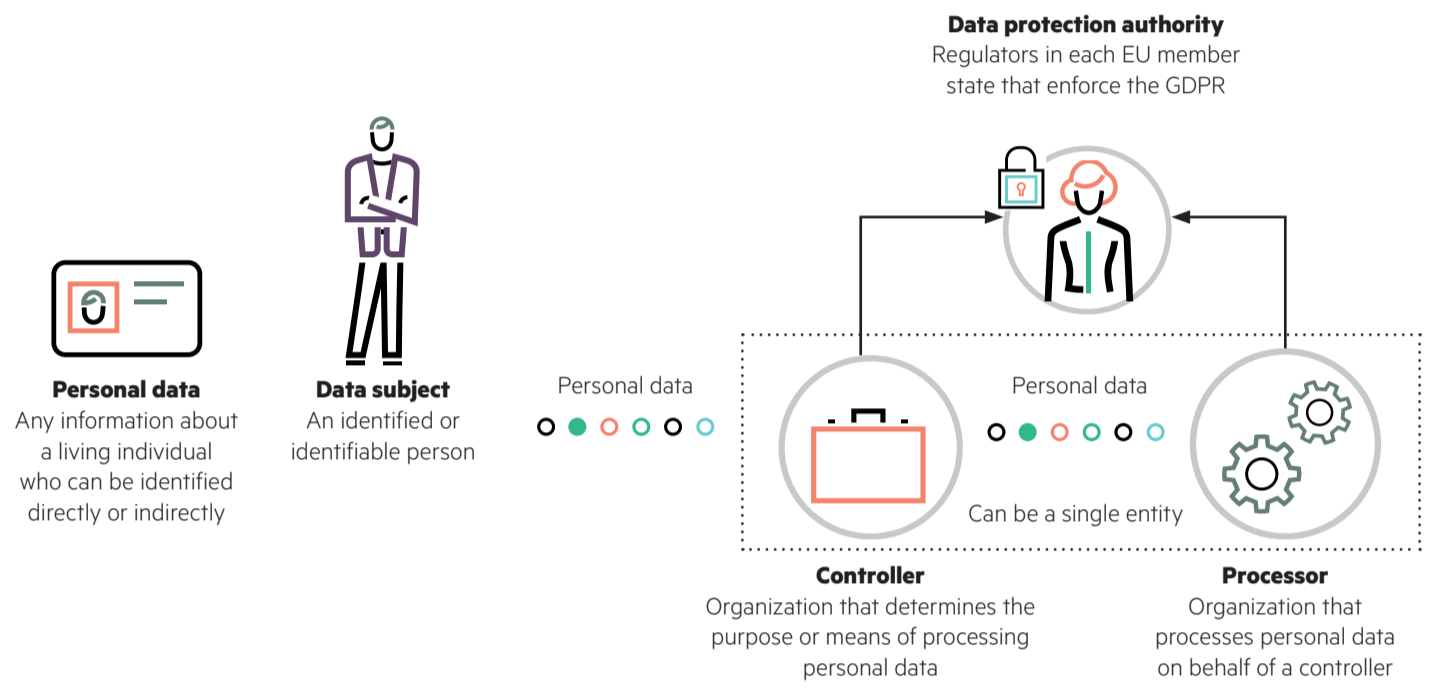


Prepare for GDPR with HPE Storage

GDPR enacted to help protect individual's personal data from risk

			
<p>What is it?</p>	<p>Why is it important?</p>	<p>Who does it affect?</p>	<p>What's the risk?</p>
<p>Corporate legislation Designed to protect the privacy of data subjects</p>	<p>Catalyst To take critical and potentially overdue steps to increase security and ensure compliance in several areas</p>	<p>Any business Entities (data controllers and data processors) processing personal data, established in the EU as well as the non-EU</p>	<p>Fines and/or reputation damage Noncompliance leads to fines up to 4% of parent company annual revenue (max. 20 million Euros)¹</p>

Key concepts of GDPR




How do I prepare for GDPR?

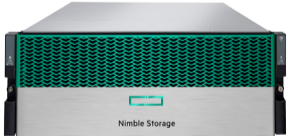

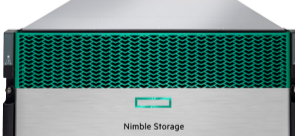







HPE Storage

A **Storage Infrastructure** that can ensure sensitive data is protected, stored, and backed up securely.

<p style="text-align: center;">Predictive</p> <p>AI for the data center to predict and prevent issues across the infrastructure stack</p>	<p style="text-align: center;">Cloud ready</p> <p>Ubiquitous scale with data mobility between on-premises and the public cloud</p>	<p style="text-align: center;">Timeless</p> <p>Flexibility to go to any place with future-proofed platforms and guaranteed availability²</p>
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HPE storage modernizes your infrastructure and assists you with GDPR



<p>Advanced flash platforms for a cloud-ready foundation</p>	<p>With flash-optimized data protection built-in</p>				
<p>HPE Nimble Storage Simplicity and a new approach to storage and support</p>	<p>HPE 3PAR Flexibility with the broadest set of storage features</p>	<p>HPE Nimble Storage Adaptive Flash Arrays Put your backup data to work</p>	<p>HPE StoreOnce and HPE RMC Protect data 23X faster³</p>		
					
<p>End-to-end security features</p>					
 <p>Authentication</p>	 <p>Authorization</p>	 <p>Availability</p>	 <p>Encryption</p>	 <p>Integrity</p>	 <p>Auditing</p>

¹ Regulation (EU) 2016/679 of the European parliament and of the council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation)

² HPE Get 6-Nines Guarantee

³ Based on HPE testing of backup performance comparison between HPE Recovery Manager Central and traditional backup environments